



Discover Alavus

– Shopping, Culture and Finnish Nature

ALAVUS is a welcoming destination in western Finland, offering international visitors a balanced mix of Finnish nature, cultural attractions and everyday local life. It is an ideal place to experience Finland beyond the major cities, in a relaxed and approachable setting.

ONE of the most well-known attractions in Alavus is Keskinen Village Shop (Kyläkauppa Keskinen), located in the village of Tuuri. As one of the largest department stores in the Nordic countries, it is a popular destination for shopping, dining and events. The Village Shop hosts a wide variety of seasonal happenings throughout the year, including concerts, exhibitions and family-oriented events. Among these is Miljoona Tivoli, Finland's largest travelling amusement park, which visits Tuuri during the summer season. The amusement park offers rides, games and entertainment for all ages, creating a lively, festive atmosphere. Admission to Miljoona Tivoli is free for children under 13 years of age, making it especially attractive for families.

ALAVUS also offers cultural experiences through its museums, which showcase Finnish history, art and local traditions, providing visitors with insight into the region's

heritage and the Finnish way of life.

For outdoor enthusiasts, Alavus has a wide range of recreational and sports activities. You can enjoy hiking, cycling or nature walks in local outdoor destinations such as Teeren kieppi, Mulkkujärvi, Kuhjonnevan laavu and Pahajoki. You can practice indoor sports at the Kunto-Lutra sports and swimming center, for example, or perhaps you would like to play padel or disc golf. You can enjoy winter sports such as skiing, ice skating, winter cycling, or are you brave enough to try ice swimming?

IN ADDITION to natural and sports attractions, Alavus has a variety of independent shops and local boutiques that complement the shopping experience and contribute to the town's vibrant local atmosphere.

COMBINING shopping, culture, nature and active experiences, Alavus offers a versatile and enjoyable destination for travellers seeking authentic Finnish experiences in every season.

FOR MORE information about Alavus, visit:
www.visitalavus.fi/en